

# in a CRISIS

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# WELCOME

Dear Business Owner/Manager,

As a business owner myself, I fully appreciate the stress, pain and tribulations and the joy of running a business. The personal discipline and dedication you need to be successful.

When a disaster or major crisis suddenly impacts our business, we need to react quickly and effectively. We need to keep an eye on our mental health and that of our staff as we seek to cope with the sudden and sometimes dramatic change to our business.

We put together this workbook for Business Owners and their Advisors to try and help with your decision making and cope from two perspectives;

- 1. From a Business perspective
- 2. From a Personal perspective

Work though these 24 steps either on your own or through one of our advisors. Many thanks to our supporting contributors, MAUS Business Systems who provided the electronic calculators and the "Business in Mind" research project team and UTAS for their great work in the area of mental health and resilience. Most of their body of work is contained in Part 2 of this manual and was massaged to fit the workflow.

Sincerely,



#### **PETER HICKEY**

President, The Institute of Advisors <u>www.instituteadvisors.com</u> CEO & Founder MAUS Business Systems www.maus.com.au



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## **About the Presenter**

- U.S President, Institute of Advisors
- Published author McGraw Hill, Accounting Today,
   CPA Practice Advisor, AccountingWEB, The Journal of Accountancy and Insightful Accountant
- Career Trainer to over 125,000 accounting professionals
- 2012, 2014 2019 Top 100 Most Influential People by Accounting Today



Joe Woodard, CEO WOODARD



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# WOODARD





#### **ABOUT THE INSTITUTE**

The Institute of Advisors is a body representing professional Business Advisors around the world, founded in 2009 with the aim of raising the standards in Business Advisory services.

**THIS MODULE IS PART OF** the *Become a Certified Business Advisor* program. This course has 7 modules. This crisis management module is included in the certification course.

The Role of An Advisor Building an Advisory Model Client Discovery Programs

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Strategic & Business Planning Client Review Meetings Marketing your Practice Crisis Management & Contingency Planning



#### **ABOUT THE AUTHOR- PETER HICKEY**

Peter Hickey is the founder and CEO of MAUS Business Systems and the President of the Institute of Advisors.

He is a bestselling author and creator of a wide range of business tools that have been used in over 60,000 businesses around the world. He is a pioneer and SME thought leader continually innovating and producing simplified management content. As a business owner, Peter founded and successfully built MAUS from a one-man business to a multi-million dollar concern and sold it a multibillion dollar publisher.



#### **ABOUT MAUS BUSINESS SYSTEMS**

MAUS Business Systems is a leading publisher of cloud business software targeted to SME's (small to medium sized businesses) and Business Advisors & Accountants. MAUS publishes one of the largest ranges of management software titles in the world. These multi – award winning business tools are now being used by more than 60,000 companies around the globe.

www.maus.com.au

#### CONTRIBUTING AUTHORS – PERSONAL RESILIENCE MODULE

The Personal Resilience module was developed based on the "Business in Mind" research project and the original version is run by staff from the University of Tasmania, the Menzies Research Institute and Griffith University. The project is funded by the Australian Research Council, Beyond Blue and WorkCover Tasmania and is supported by the Tasmanian Chamber of Commerce and Industry. The project team was as follows

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www.businessinmind.edu.au







#### 24 STEP CRISIS MANAGEMENT PLAN FOR BUSINESS OWNERS



Action Plan

Work life balance

Positive thinking

Take charge

Embrace change

PERSONAL RESILIENCE

Coping with stress



Product/Market Strategies



Product Portfolio Focus



<del>i</del>

SWOT ANALYSIS



Objectives / Strategies



Actions



Crisis Communication

Staff, Suppliers Customer, Family, Investors, Lenders



"What if" modelling



Expense Reduction



Wage Reduction /Staff



Cash Strategies



Government Stimulus



Alternate Financing Options







Current Cash Level



Impact Assessment
What is impact on sales,
customers, suppliers,
employees, business.
Ie decline of 50% in revenue



Immediate actions



Current Cash Burn rate & financial resilience

#### **BUSINESS RESILIENCE**







#### **ACTIVE LISTENING (SHOWING EMPATHY)**

Active listening involves putting in the effort to make sure we understand the message being communicated It's a great way to make someone feel heard and understood Being a supportive manager is one of the most important ways to enhance the mental health of people you work with.





#### YOU ARE NOT EXPECTED TO BE A PSYCHOLOGIST

- ✓ People are sometimes concerned that speaking with the person might have a bad outcome.
- ✓ All the evidence tells us that speaking to someone won't make matters worse but improve the situation by making the person you're talking to feel supported.
- ✓ Knowing what boundaries to set for your involvement depends a
  lot on your relationship with the person.
- ✓ You are not expected to be a psychologist.
- ✓ Use your connection with the person to help them find a way forward.





#### **HOW TO START THE CONVERSATION**

- ✓ There's no one right way of expressing things the main thing is to be thoughtful and genuine.
- ✓ Say what feels comfortable for you: "You don't seem your usual self. Is everything OK?"
- ✓ You don't need to have all the answers it's mainly about having the conversation and the support you offer by talking.
- ✓ Be empathetic and positive. Don't be dismissive of their situation and say things like, "But you've got so much going for you".
- ✓ If what you say doesn't sound quite right, stop and try again.
- ✓ Use a common-sense approach.
- ✓ Don't pre-apologize for entering the personal zone. You have earned the right to ask how they are doing...in a meaningful way.



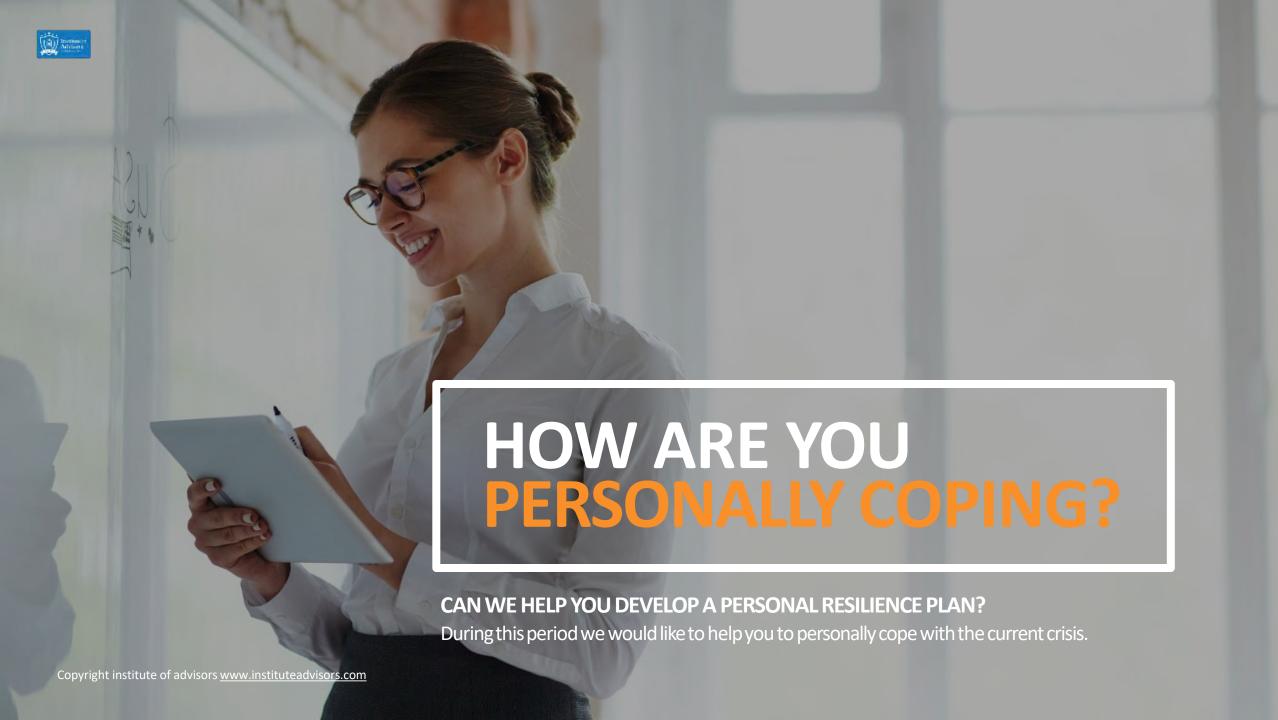


#### **TYPES OF QUESTIONS**

- ✓ Arrange a private meeting to let your colleague know what you've observed.
- ✓ Be specific: "I've noticed that you seem really tired and forgetful lately. It's unusual for you and I'm concerned about you."
- ✓ Use open questions (to avoid a yes or no answer), to help start a conversation: "How are you feeling at the moment?" or "So tell me what's going on for you right now?"
- ✓ Give your colleague your full attention (maintain eye contact, keep a relaxed posture).
- ✓ Show empathy by trying to put yourself in their shoes": "I can understand this might be difficult to talk about."
- ✓ Offer your support: "It sounds like you've been having a very hard time. I'd like to be able to help any way I can. What can I do to help you right now?"
- ✓ Explore the support options that would work best for them: "Have you spoken with your GP?" or "I'd be very willing to help with finding some professional support for you."
- ✓ Have some phone numbers of support services handy so you can assist them to make an appointment with a GP or psychologist. If possible, offer to pay or subsidize help.



Be aware that if a person is depressed they may lack motivation or energy to make changes for themselves or their situation. They may even become angry or upset with you. It is important to remain calm and controlled, while offering support and understanding.





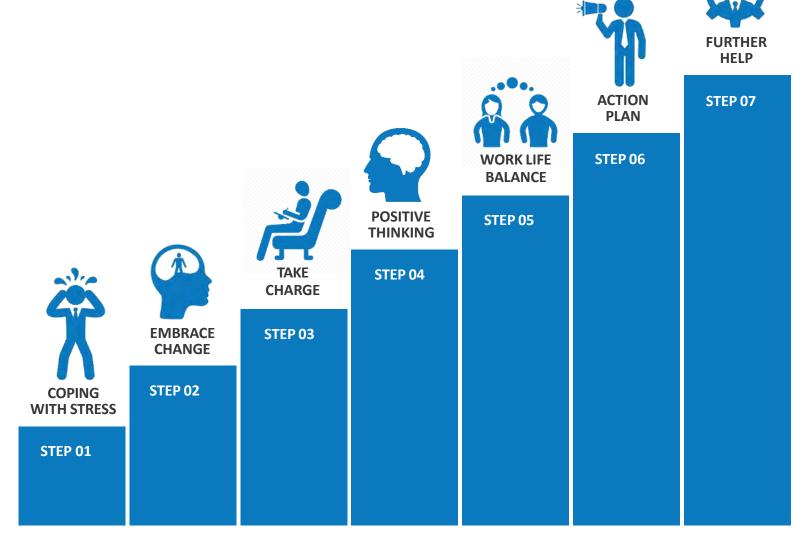
#### WHAT IS PERSONAL RESILIENCE

Psychologists define resilience as the process of adapting well in the face of adversity, trauma, tragedy, threats or significant sources of stress — such as family and relationship problems, serious health problems, or workplace and financial stressors. As much as resilience involves "bouncing back" from these difficult experiences, it can also involve profound personal growth.

- Source American Psychological Association



#### THE PERSONAL RESILIENCE PLAN





#### PERSONAL RESILIENCE CHECKLIST

#### **COPING WITH STRESS**

Are you coping with stress?

#### **EMBRACE CHANGE**

Do you embrace change? How well have you been able to accept this situation?

#### TAKE CHARGE

Have you taken control of this situation and started to look for solutions or ways to lessen the impact?

#### **POSITIVE THINKING**

Do you think positively and are you trying to stay positive in this situation?

#### **CREATING BALANCE**

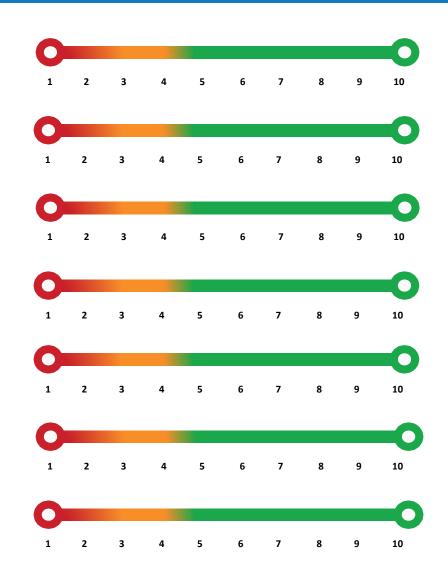
Are you trying to maintain balance in your life?

#### PERSONAL ACTION PLAN

Have you developed a personal and business goal orientated action plan?

#### **FURTHER SUPPORT**

Do you need further help and support from a professional?





#### **SOME KEY DEFINITIONS**

Worry: Mental energy spent on circumstances that may or may not happen

**Dread:** Mental energy spent on circumstances that are inevitable.

Fretting: Mental energy spent on circumstances over which you have no control

**Anxiety:** Negative assumptions and expectations about circumstantial imperfections

#### REMEDY

**Proactive Planning** 

**Responsive Planning** 

Acceptance and Adaptation

Planning & Positive Thinking



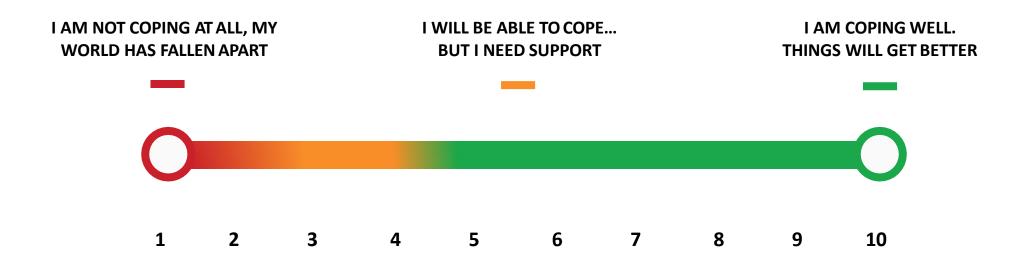
"Never Have The Same
Thought Twice. Unless You
Like That Thought."

**David Allen** 





#### **HOW ARE YOU PERSONALLY COPING WITH THIS EVENT?**





# COPING WITH STRESS

while it's often said that we all need a little bit of stress to keep us motivated, too much stress can be harmful to our health. Work-related stress can be a major contributing factor in depression and anxiety disorders. Improving your coping skills can help protect you.



#### **COPING WITH STRESS – PSYCHOLOGICAL CAPITAL**

#### **PERSONAL STRENGTHS:**

Some people are naturally more confident, optimistic or resilient than others; they seem to be able to deal with anything life throws them. However, personal strengths such as these can also be developed. Building up what's known as your "psychological capital" can enhance your performance, and ultimately your business" bottom line.

#### WHAT IS PSYCHOLOGICAL CAPITAL?

- ✓ Having the confidence and motivation to achieve challenging goals.
- ✓ Knowing you can effectively map out different ways of reaching your goals.
- ✓ Believing that successful outcomes can be credited to your own hard work and personal qualities, not luck, chance, or other outside forces.
- ✓ Being able to bounce back from setbacks or failure, and keep going when the going gets tough.

Reflecting on past setbacks and using goal setting techniques to plan for future success can help build develop psychological capital.



Being in business means being able to face the risk of failure and coming up against obstacles to what you want to achieve. A resilient person may still experience some stress when facing such situations, but can manage their emotions, thoughts and behaviours so that they can go on to achieve successful outcomes.





# RUNNING YOUR OWN BUSINESS CAN PRESENT YOU WITH A RANGE OF POTENTIALLY STRESSFUL SITUATIONS

**FINANCIAL** – carrying large personal and business debt, cash flow, tax, payroll and accounting issues.

**WORKLOAD** – long hours, taking work home, not taking breaks, demands of administration and government regulations.

**PEOPLE MANAGEMENT** – recruiting and motivating staff, handling performance problems and dismissals, conflict resolution, customer relations.

**EXTERNAL CONDITIONS** – variability in demand for products and services due to social, economic and environmental changes.



"Each one of us suffers from stress, whether we like to admit it or not....Understanding how it affects you and your workplace is a great investment for your business."

Gavin, agricultural business.





When we perceive a threat to our safety, our bodies respond physically in a way that prepares us for, fight or flight'. However these situations are rare and what we are often reacting to when we feel stressed are "psychological' threats rather than physical ones. If this happens often, over time we can become physically exhausted and experience symptoms of mental ill—health.

It's important to recognize when your stress is becoming unmanageable and when you need to use some healthy coping skills to reduce stress.





#### CONSIDER WHETHER YOU NEED TO SEE SOME PROFESSIONAL HELP

CHECK THE BOX BELOW NEXT TO ANY SIGNS OF STRESS YOU MAY BE SHOWING

#### THE WAY YOU THINK

- Difficulty concentrating.
- Thinking negatively.
- Anxious or racing thoughts.
- Memory problems.
- Excessive worrying.

#### YOUR BEHAVIOUR

- Eating more or less than usual.
- ☐ Sleep problems.
- ☐ Using alcohol or other substances to relax.
- Avoiding people or responsibilities.
- Nervous habits like nail biting, teeth—grinding or hand—wringing.

#### **YOU PHYSICALLY**

- Chest pain or pounding heart, high blood pressure.
- ☐ Fatigue.
- ☐ Reduced interest in sex.
- ☐ Diarrhea or constipation, nausea.
- ☐ Weakened immune system, getting colds more often.
- Muscle tension, aches and pains, headaches.
- Fast, shallow breathing, sweating excessively.

#### **YOUR MOOD**

- Mood swings.
- ☐ Feeling irritable.
- ☐ Finding it difficult to relax.
- ☐ Feeling low or depressed.
- Easily angered or frustrated.
- ☐ Feeling overwhelmed.



#### REFLECTING BACK HELPS COPE WITH STRESS

Reflecting on an overwhelming event in the past can help you to be more aware of ways that you have coped before. You can then look at ways of building on these strengths, or identify where to try a new approach.

"It's really good not to beat yourself up about if you've had a failure in the past, because if you choose to learn what you can from it, it serves you down the track." - Susan, on-line weight management consultancy.

#### THE FOLLOWING QUESTIONS WILL TO HELP YOU FOCUS YOUR REFLECTION:

#### THINK ABOUT A PREVIOUS OVERWHELMING OR DIFFICULT EVENT:

- ✓ What was it about this event that you found overwhelming or difficult?
- ✓ Was it something that came out of the blue, or did the stress gradually build and intensify?
- ✓ What did you do to cope?
- ✓ How effective do you think these coping strategies were?
- ✓ Do you feel you bounced back from this experience? Why or why not?
- ✓ How did this affect your confidence?
- ✓ Where there any positives in this situation?
- ✓ What did you learn from this experience?







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- ✓ What did you learn from this experience?

#### ASK YOURSELF THE QUESTIONS ON THE LEFT HAND SIDE AND WRITE SOME NOTES BELOW...

#### WHAT PREVIOUS DIFFICULT OR OVERWHELMING EVENT CAN YOU THINK OF?



#### **YOUR STRESS AUDIT**

#### HOW WELL DO YOU THINK YOU ARE COPING WITH STRESS IN YOUR LIFE AT THE MOMENT?

What kind of thoughts How does your mood What currently is causing What currently causing the go through your head? change when you're the most stress in your life? most stress in your life? stressed? How does your behavior How do you feel physically when you're change when you're stressed? stressed?



#### DO YOU UNDERSTAND THAT THERE ARE MANY SOURCES OF SUPPORT

SUPPORT CAN COME FROM MANY SOURCES

**HUSBAND OR WIFE PARENTS FRIENDS PARENTS KIDS FAMILY NEIGHBOURS WORK COLLEAGUES** PROFESSIONAL ADVISORS PSYCHOLOGIST, COUNSELLOR, OR **CHURCH OR PLACE OF WORSHIP DOCTOR SOCIAL WORKER** PRIEST / RELIGIOUS LEADER **CLUBS, GROUP OR ASSOCIATIONS COMMUNITY** 



#### THINK ABOUT YOUR SUPPORT OPTIONS AND THEN FILL IN THE BOXES BELOW

Who from your support network can help you to cope personally?

Who from your support network can help you to cope with business issues?

Who from your support network can help you to have fun, maintain balance, exercise and health?





# EMBRACING CHANGE

We need to accept what is happening and try and start to deal with it.

Resilient people are able to look at change as an opportunity.



# PERSONAL RESILIENCE

The most effective ways of managing stress and building personal resilience is to accept that change is inevitable. To understand that we can not control events but we can control our reaction to it.

#### **ACCEPTANCE OF THE SITUATION**

This is learning to accept that some things that can't be changed, and learning how to cope with that fact. Or learning to accept thoughts as just thoughts, rather than believing them uncritically to be true.





#### SOMETIMES THERE MAY BE NO OTHER CHOICE THAN TO **ACCEPT THINGS THE WAY THEY ARE!**

**TALK WITH SOMEONE.** Talk to someone from your support network. Even though you may have to accept the situation you might have deep feelings or emotions as a result of the situation.

**NEGATIVE ENERGY:** Try and focus your energy to positive outcomes.

**LEARN FROM YOUR MISTAKES.** Can you learn from this event.





LEARNING TO ACCEPT WHAT YOU CANNOT CHANGE OR CONTROL AND CHALLENGE OR CHANGE THE THINGS YOU CAN CONTROL





### To try and better accept change, ask yourselves these questions:

- ☐ Will focusing on the negatives help?
- ☐ Is there anything I can do about the situation now?
- ☐ Could I have prevented it?
- ☐ Are other people experiencing the same challenges?
- ☐ How are they coping?
- ☐ Is the level of my reaction justified by the facts?
- ☐ Am I overreacting?
- ☐ Am I misinterpreting?
- ☐ Is there another way to look at this? Is there an opportunity here?
- ☐ Are there parts of this change that I can control?
- ☐ Would more information could help me to cope better with this challenge?





# IN THE EVENT OF A MAJOR SITUATION

HOW WELL HAVE YOU ACCEPTED THIS SITUATION?









# ONCE WE ACCEPT CHANGE THEN WE CAN TAKE CONTROL.

The more control we feel we can have over our outcome the lower the stress. Use this checklist to help to take charge:

- ☐ What can I do to understand the impact of this situation better?
- ☐ Have I determined the best case and worst case scenarios
- ☐ What could my team/work group do to help solve or alleviate this issue?
- What is not ending or what might I be able to maintain or re-gain even though other things are changing?
- What else can I do to improve this situation?
- What do I need from my advisors?
- ☐ What do I need from my employees/colleagues?
- What do I need from my family or support network?

# **TAKING CHARGE WORKSHEET**

# PERSONAL RESILIENCE

EXAMPLE	WHAT COULD YOU DO TO TAKE CHARGE?
REDUCE SENSE OF HOPELESSNESS BY HAVING A PLAN  SUPPORT NETWORK  STRESS COPING TECHNIQUES  WITHIN THE BUSINESS Have a Plan Brainstorming sessions Seek alternative perspectives Avoid negativity and refocus conversations on solutions Search for a quick wins  AVOID NEGATIVE BEHAVIOUR  Negative thinking, Increased use of alcohol, drugs, or cigarettes. Lack of sleep Single focus with no breaks, withdrawal.	<ol> <li>1.</li> <li>2.</li> <li>3.</li> <li>4.</li> <li>5.</li> <li>6.</li> </ol> Copyright institute of advisors <a href="https://www.instituteadvisors.com">www.instituteadvisors.com</a>





# CHECK THIS BOX SO THAT YOU UNDERSTAND THESE TWO KEY POINTS

- ☐ "Communicating when we are feeling stressed can be ineffective, or at worst, abusive. "
- "People skilled in communication are better at managing conflict, research shows they are more successful in business."



### **CREATING POSITIVE RELATIONSHIPS**

Business is all about relationships. Whether it's communicating with employees, clients, suppliers, contractors or members of a family business, effective management of these relationships can reduce your stress, and positively impact your business.

#### MANAGING EMOTIONS THROUGH EFFECTIVE COMMUNICATION

Emotions are inevitable in human interaction and the business environment is no different. Communicating when we are feeling stressed can be ineffective, or at worst, abusive. Sometimes we avoid communicating, even when there is an important issue to be dealt with. People skilled in communication are not only more effective at managing conflict, research shows they are more successful in business.

### INTERPERSONAL COMMUNICATION

This involves interacting with other people – how you express your thoughts and feelings and respond to those of others. These skills can help you give constructive feedback, provide support, and inspire and influence others.

### INTRAPERSONAL COMMUNICATION

This involves having an awareness of your own thoughts and feelings and managing them using what is known as "self-talk". These skills can help you manage your own emotions, enabling you to stay motivated, avoid angry outbursts and adapt to changing circumstances.



### **TIPS FOR ASSERTIVE COMMUNICATION**

Use "I" statements, particularly when you have to say something negative or difficult to say to a colleague. This is less confronting than starting with "you", and helps make them more open to hearing what you have to say. Ie "I feel disappointed when you talk to others in the office rather than coming to me when you have an issue."
Let them know why their behaviour affects you, and how you could see things being done better in the future. Don't judge or use labels, and stick to the facts. Ie "I feel disappointed when you don't come to me first with a problem as I can't do anything to help resolve it for you. In future it would be great if we could deal with things more openly and quickly."
Show an understanding of their situation while stating your needs. Ie "I recognise that you don't like the new system, but I'd like you to keep going with it until the end of this project."

WHEN I INTERACT WITH OTHERS	ALMOST NEVER	SOMETIMES	ALMOST ALWAYS
I am usually aware of my own thoughts and feelings.	0	0	0
I am able to stand up for myself.	0	0	0
I let others know that I understand what they say.	0	0	0
I can stay calm, even in trying moments.	0	0	0
I feel confident managing conflict.	0	0	0



### TASK MANAGEMENT

Using effective task management techniques has been shown to be an effective way of reducing your stress and creating time for non-work priorities.

### **HOW ARE YOU USING YOUR CAPACITY?**

Record your activities over a couple of days and look at where your focus is placed. Are you using your capacity as effectively as you could be?

### **IMPORTANT VERSUS URGENT**

Weighing "urgent" versus "important" jobs can help get the balance between always putting out spot fires and making progress on jobs that are key to the business" goals. Important tasks are ones that help you or the business to achieve valuable goals. Urgent tasks require immediate attention, but may not necessarily progress your goals. Using this prioritization system means tasks fall into one of the four following categories:

# CONTROLLING OR AVOIDING

#### **URGENT & IMPORTANT**

Allow time to progress important tasks, leaving some room in your schedule for the unplanned urgent tasks that will inevitably pop up.

# NOT URGENT & IMPORTANT

Planning ahead on the important, longer-term tasks avoids them becoming urgent!

# URGENT & NOT IMPORTANT

These tasks can be disruptive – can they be delegated or confined to a regular time. For example, set aside specific periods for checking and addressing emails.

# NOT URGENT & NOT IMPORTANT

Do these tasks really need your attention? Can they be abandoned, delegated or not agreed to in the first place?



### **CREATING A POSITIVE WORK ENVIRONMENT**

- ✓ Create change together people need to feel in control of what's happening to them at work, so involve them in discussions about important changes or decisions.
- ✓ Give positive feedback when it's deserved.
- ✓ Reward and celebrate achievements.
- ✓ Be approachable and have a process in place where staff or customers feel comfortable raising issues.
- ✓ Manage conflict quickly and effectively, using active listening and balanced, assertive communication techniques.





### **DEAL WITH SITUATIONS – AVOID PROCRASTINATION**

- ✓ Think about why you are putting off something.
- ✓ Is it boring or unpleasant? If so, commit to spending small amounts of time each day and make sure to reward yourself each time.
- ✓ Is the task overwhelming or complex? If so, see advice, or break it into smaller tasks that you Check off your list more easily.
- ✓ We are usually the most mentally alert in the mornings. This is a great time to tackle important, challenging tasks that require focused concentration. Quarantine this time as generally uninterruptabl, but set aside a block of time later to deal with communications.





### TAKE CONTROL & DEAL WITH SITUATIONS - ACTIVE LISTENING

- ✓ Put yourself in the shoes of the other person. Think about what they might be feeling or reacting to. How is their experience different to yours?
- ✓ Rephrase the message being communicated to show how you have understood it. If you've misinterpreted anything, the person talking has an opportunity to explain things differently. "OK, so what I hear you saying is that you"re unhappy with the way the matter was handled."
- ✓ If you"re not clear about something, ask for clarification. le "What do you mean when you say...?"
- Pay attention to non-verbal signs, especially if they are telling a different story from what the person is saying. "So you're saying that you're OK with this, but your frown says to me you're still unsure about something."
- Respond to any feelings being expressed, not just the content of what is being said. "I can see that this has made you angry and frustrated."
- ✓ Try to keep your body language relaxed, open and attentive.
- ✓ Summarise what you understand to be the important points being raised. This helps tie up multiple threads of a long conversation, and lets the other person know what you've understood them to say. "So you're unhappy with the ways things were handled, you'd like to see a change in policy, and you think this could've been avoided by more consultation?"

### **TAKING CHARGE**

### **ACCEPTING THE SITUATION**

Have you full accepted this situation has happened?

### **REMAINING CALM**

Are you able to remain relatively calm so you can deal with the situation?

### TIME MANAGEMENT

Are you able to ignore the distractions and emotions and effectively manage your time?

### **ACTIVE LISTENING**

Are you able to listen to those around you and not only hear what they are saying but show them respect?

### **DEALING WITH THE SITUATION**

Have you developed a high level plan of how you will deal with this situation?

### **EFFECTIVE COMMUNICATION**

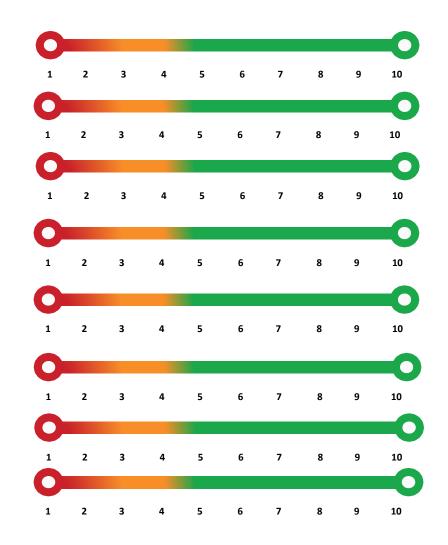
Do you effectively express your thoughts and feelings to others?

### **ASSERTIVE COMMUNICATION**

Are you able to assertively communicate when you need to?

### **BREAKING DOWN COMPLEX ISSUES**

Are you able to breakdown complex issues and problems into bite size or step by step chunks?

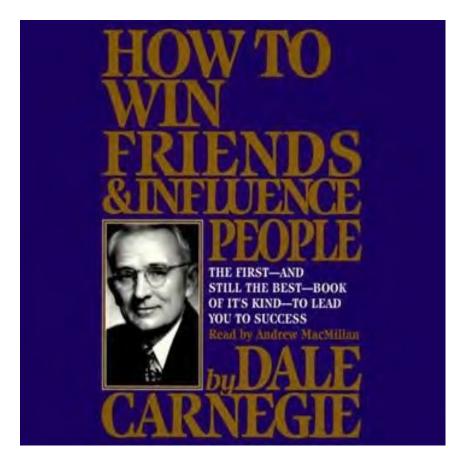


# RECOMMENDED BOOK

# HOW TO WIN FRIENDS AND INFLUENCE PEOPLE

By Dale Carnegie

While the book was written many years ago, the lessons and the principles in this book are ageless and will help you to "Take Charge" and control your future



Try the checklists on the next two pages

# 6 ways to make people like you!



#### ARE YOU INTERESTED IN OTHER'S

Are you truly interested in others and do you demonstrate that in conversations?

### DO YOU SMILE A LOT?

It is always important to smile when in the company of others. Are you more inclined to smile or do you have no expression or even worse a frown?

### DO YOU USE THE OTHER PERSON'S NAME?

The persons name is of essential importance and makes them feel special. Do you use the persons name when having conversations?

### **ARE YOU AN ACTIVE LISTENER?**

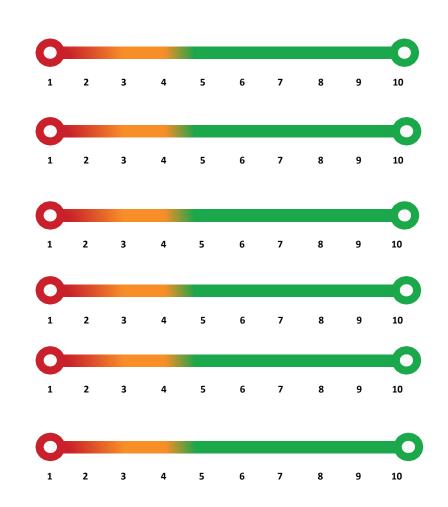
Are you an active listener and do you encourage others to join in the conversation?

### DO YOU TALK ABOUT WHAT IS OF INTEREST TO OTHER PEOPLE?

Think about the topics that you wish to discuss. Are these subjects of interest to the other person?

### DO YOU MAKE THE OTHER PERSON FEEL IMPORTANT?

The other person needs to feel important, it is your job to deliver on this and no belittle them or make them think their opinion doesn't count.



# Institute of Advisors

# 12 ways to win people to your way of thinking

Avoiding arguments is the best solution to everything.

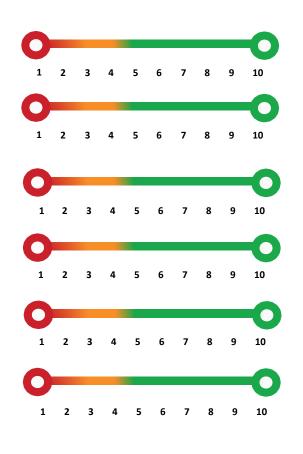
Always show respect. Never say "you are wrong"

Admit when you make mistakes and are in the wrong.

Always begin a conversation in a polite and friendly way.

Try and get the other person to say "yes" immediately.

The other person should do more of the talking,



Give the other person recognition of their ideas.

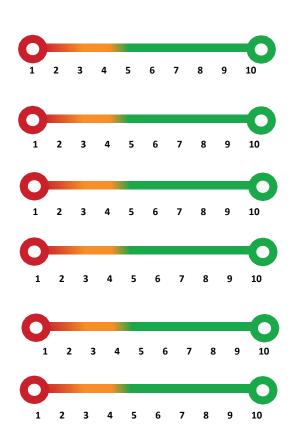
Always try and understand the other persons perspective & point of view.

Be sympathetic to other peoples ideas.

Appeal to noble causes and emotions.

Make extensive notes of your ideas.

Challenge yourself and set goals.







### **POSITIVE THINKING**

Changing the way you think about something you're finding stressful can change the way you feel about it, and the way you behave in response. This is known as a cognitive-behavioural approach.





# COGNITIVE BEHAVIOURAL THERAPY (CBT) HELPS YOU LEARN TO IDENTIFY AND CHALLENGE ANY PATTERNS OF THINKING THAT MIGHT BE UNHELPFUL TO THE WAY YOU COPE, AND REPLACE THEM WITH MORE HELPFUL WAYS OF THINKING.

A common way to learn the connection between our thoughts and the way we feel is to fill out a thought monitoring form after stressful situations occur.

SITUATION	MOOD	UNHELPFUL THINKING	HELPFUL THINKING	NEW MOOD
Recall a recent situation that you found upsetting or difficult What happened? Where? Who was involved? When?	What were you feeling? How strong was this mood? (0-100%)	What was going through your mind? What thoughts did you have?	Write alternative, balanced thoughts that could have been more helpful.	Rate again moods listed in column 2 after practicing helpful thoughts. List any new moods (0-100%)
I recently had a crisis that impacted my entire business.	Hopelessness 90% Angry 90% Frustrated 85%	Why does this always happen to me? I am doomed and there is no way out	This is happening to everyone. I need to see if I can find a solution and seek help from someone. If not I need to review and manage my options and work out the best case/worst case.	Hopelessness 20% Angry 45% Frustrated 45%



### FILL IN THIS FORM USING THE EXAMPLE ON THE PREVIOUS PAGE

SITUATION	MOOD	UNHELPFUL THINKING	HELPFUL THINKING	NEW MOOD
Recall a recent situation that you found upsetting or difficult What happened? Where? Who was involved? When?	What were you feeling? How strong was this mood? (0-100%)	What was going through your mind? What thoughts did you have?	Write alternative, balanced thoughts that could have been more helpful.	Rate again moods listed in column 2 after practicing helpful thoughts. List any new moods (0-100%)



### **EXAMPLE A: COMMON HELPFUL WAYS OF THINKING**

	"I'm imagining the worst. I can't be worrying
ONE STEP AT A TIME	about things that have not happened and may
	never happen".
	"I'm finding it easier now to manage my business"
FOCUS ON POSITIVES	finances. Each week the finances are getting
	easier to manage."
	"Maybe my colleague is having troubles at home.
EXPLORE ALTERNATIVE	Her response to me might have had nothing to do
EXPLANATIONS	with how she feels about my management
	decisions."
	"It is not true that everybody avoids me in all
ASSESS EVIDENCE	situations since I was promoted. In fact, some
	work friendships have become closer."
REDUCE SELF-BLAME	"There was no way of knowing that the financial
NEDUCE SELI-BEAIVIE	crisis was going to hit."
	"I won't lose the weight and get fit overnight.
FOCUS ON REASONABLE	Change takes time. I'm better off making small,
GOALS	achievable changes to my lifestyle if I want to
	make a long-term difference."
	"I will feel frustrated if I can't get everything done
BALANCED VIEW	before tomorrow. But I can cope with frustration.
DALANCED VIEW	Some things will just get done a day later than I'd
	planned."
SOFTER OR LESS EXTREME	"Might; maybe; perhaps; possibly; sometimes;
WORDS	could; manageable"
	"I'm being too hard on myself. I wouldn't talk to
BE YOUR OWN BEST	my best friend in such a harsh way. I'll try to talk
FRIEND	to myself in the same way I would when
	encouraging and supporting a close friend."

### **EXAMPLE A: COMMON UNHELPFUL WAYS OF THINKING**

BLACK AND WHITE THINKING	"I must get everything done today before I go home tonight, otherwise everything will be a complete disaster."
WHAT IFS?	"What if I put all this effort in and fail? I'll never beable look anyone in the eye again".
SPIRAL OF NEGATIVES	"I'm not going to get the project finished on schedule, which means I'm useless. This will mean the company will get a bad reputation for sure. I'll end up losing the business at this rate."
LEAP TO CONCLUSIONS	"My colleague was abrupt with me today. She must be angry with me about what I said at the meeting."
OVER- GENERALIZE	"That client has threatened to take his business somewhere else. Therefore all my clients must be unhappy."
GUILT AND SELF-BLAME	"It is my fault that everybody is upset about the restructure."
STRONG, UNCOMPROMISI NG WORDS	"I should, I must, I always, I never"
UNKIND OR MEAN TO MYSELF	"I'm a failure, I'm stupid, I'm a fraudsomeone will see through me one day and see I'm not all that great after all."





# USE THE QUESTIONS BELOW TO CHALLENGE UNHELPFUL THOUGHTS

### TIPS FOR CHALLENGING UNHELPFUL THOUGHTS

- ☐ If my best friend, or someone I loved, was thinking this way, what would I tell them?
  ☐ Five years from now, when I look back, will I look at things differently?
  ☐
- ☐ Are the things I'm jumping to conclusions about justified by evidence?
- What am I ignoring about the strengths or positives in me, and how I'm coping at the moment?
- ☐ Am I blaming myself for things over which I do not have complete control?





# AS WELL AS CHANGING THE WAY WE THINK TO MANAGE OUR STRESS, THERE ARE A NUMBER OF THINGS THAT WE CAN DO OR CHANGE ABOUT OUR BEHAVIOUR THAT CAN ALSO HELP.

Yoga, Pilates, meditation or massage therapy are ways of relaxing that work for many people. What works for you?

### **RELAXATION**

Learn some relaxation techniques. Many people have found that this helps them reduce and manage the symptoms of stress and anxiety.

Simple breathing exercises are easy to do anywhere at any time, only take a few minutes, and can be used as often as you need. These can be readily found on the internet.

Using a voice—guided meditation or relaxation mp3 or CD can help you relax before bed or after a stressful day at work.

### **EXERCISE**

We all know that exercise is one of the most important things we can do for our health and wellbeing. Even with the best of intentions, exercise often slips to the bottom of the list.

Exercise isn't just going to the gym or a going for a run. There are many ways to become more active.

Alone, with others, with a trainer, classes, sports groups, outdoor activities, walking or riding to work — you might need to experiment find what works for you.

Workplace-based physical activity programs are a great way to increase your exercise and improve the wellbeing of staff. These initiatives can range from simple low cost strategies to more comprehensive approaches.



### **SLEEP**

Sleep is crucial to our quality of life. Poor sleep can impact our health and immune systems. There are a number of practical strategies for improving sleep habits:

- Caffeine, nicotine and alcohol can all affect sleep quality.
- Stick to a regular sleep pattern even on weekends.
- ☐ Cut out naps, which can interfere with your quality of sleep at night.
- ☐ Vigorous exercise is better earlier in the day not too close to bedtime.
- ☐ Make sure you have a comfortable sleep environment.
- ☐ Save the bedroom for sleeping or sex. No phones, TVs, work or laptops!
- Try to relax and slow down at least 30 minutes before going to bed. Give your body time to relax and prepare for sleep.

### **TALK TO OTHERS**

A major risk factor for depression is a lack of supportive relationships. Part of building strong relationships is sharing your thoughts and feelings with others, such as family, friends, trusted work colleagues and business associates. Some people find sharing personal information a natural and easy thing to do. Others might need support from a health professional or community group in order to feel more comfortable opening up.

# CHANGING YOUR BEHAVIOUR





### **CREATING WORK LIFE BALANCE**

Many people in business say that their business is their life, or that it is impossible to find time for things like exercise, good nutrition, relaxation, hobbies, or time with friends and family - even time by themselves. The trick is achieving a balance that promotes your overall health and the success of your business.

**WORK VS LIFE OUTSIDE OF WORK YOUR ANSWERS** to the following questions can help focus your awareness of how much time you have left for yourself outside of work. When the balance isn't right, something has got to give. Relationships, work and health can suffer.

	ALMOST NEVER	SOMETIMES	ALMOST ALWAYS
I enjoy hobbies or interests outside of my work.	0	0	0
I have time to do something just for me every week.	0	0	0
I frequently think about work when I'm not working.	0	0	0
I usually work through my lunch break.	0	0	0
My family is often upset with me about the amount of time I spend working.	0	0	0





# TIPS FOR NOT LETTING WORK TAKE OVER YOUR LIFE

Lor	ng work hours have been associated with Poor psychological health; Increased work-family conflict;
Exc	essive fatigue; Burnout; Fatigue, worry, irritability; Increasedrate of injury.
	Schedule meetings during core work hours.
	Take regular breaks, do not work through lunch, set an alarm to remind you to take a break.
	Take full holiday leave.
	Do not take work home regularly.
	Set realistic deadlines and deliver on time.
	Restrict overtime hours.
	It's ok to say no sometimes.
	Put things for yourself on the "to do" list.
	Technology can blur the boundaries between work and home - set a time when your mobile phone or
	email is switched off.

"Don't forget who you are...what you liked before you got into business.... It's not worth it to lose your identity, and the minute you start to lose that your business starts to suffer as well." Bek, bar and restaurant owner



### **CREATING BALANCE - SUMMARY**

### **RELAXATION**

Are you able to relax and switch off.

### **SLEEP**

Are you getting enough sleep?

### **WORK LIFE BALANCE**

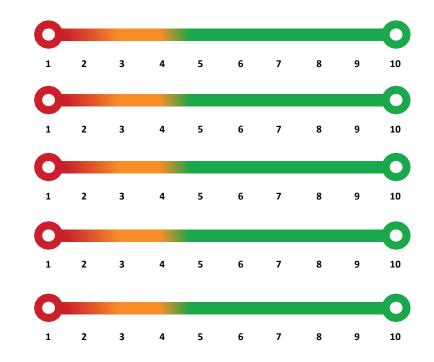
Do you think overall your work life balance is good?

### **EXERCISE**

Are you doing an adequate and enjoyable amount of exercise.

### **TALKING TO OTHERS**

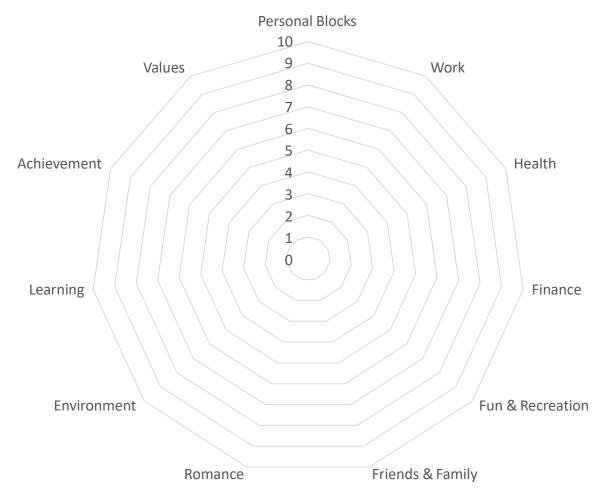
Do you effectively express your thoughts and feelings to others?





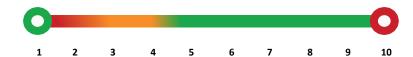
### WHEEL OF BALANCE

### MARK ON THE CHART WHERE YOU SEE YOURSELF BY USING THE CHECKLISTS ON THE FOLLOWING PAGES





### **PERSONAL BLOCKS**







### **FUN & RECREATION**



TOPIC	ANALYSIS AREA	SCORE
Self Doubt/Fear	Does self doubt/fear hold you back? Select 6 for this question and all questions below if this area does not hold you back.	
Self-Confidence	Does self-confidence hold you back?	
Procrastination	Does procrastination hold you back?	
Lack of Follow Through	Does a lack of following through hold you back?	
Negative Self-Image	Does a negative self-image hold you back?	
Time Management	Does time management hold you back?	
organizational Skills	Do your organizational skills hold you back?	
Perfectionism	Does your need to be a perfectionist hold you back?	
Relationship Building	Do your relationship building skills hold you back?	
Self-Discipline	Does your self-discipline hold you back?	
Assertiveness	Does your assertiveness hold you back?	

TOPIC	ANALYSIS AREA	SCORE
Diet	Are you satisfied with you current diet?	
Stress	Are you satisfied with your current stress levels?	
Medical History	Have you reviewed your family medical history and your own? And have you taken all necessary cautionary steps.	
Stability	Do you maintain a good healthy routine and balance?	
Exercise	Are you satisfied with the level of exercise you are currently doing?	
Sleep	Are you satisfied with the hours of sleep you are currently getting?	
Lifestyle	Are you satisfied with your lifestyle?	
Self-Image	Are you satisfied with your self-image?	

TOPIC	ANALYSIS AREA	SCORE
Leisure	Are you satisfied with the amount of time you have for leisure activities?	
Extracurricular Activities	Are you satisfied with your type and range of extracurricular activities?	
Time Satisfaction	Are you satisfied with the amount of time you have or could you be more efficient in your use of time?	
Hobbies	Are you satisfied with your hobbies?	
Relaxation	Are you satisfied with your time spent relaxing?	
Sports	Are you satisfied with your sport life?	
Flexibility	Do you feel over-committed or flexible with your time and commitments?	
Personal Time	Are you satisfied with the amount of time you devote to yourself?	
Type & Cost	Are you satisfied with the type of activity and the amount	
Benefit of	you spend in pursuit of fun and recreation and the	
Leisure	benefit?	



**ROMANCE** 

### **FRIENDS & FAMILY**



1	2	3	4	5	ь	,	8
TOPIC		ANALY	SIS AREA	\			
Honesty		If you a		elationsh	ip, are yo	u honest	with

TOPIC	ANALYSIS AREA	SCORE
Work Relationships	Are you satisfied with your current work relationships?	
Career Path	Are you satisfied with your career path?	
Work/Life Balance	Are you satisfied with your work/life balance?	
Recognition & Support	Are you satisfied with the current level of recognition/support?	
Salary	Are you satisfied with your current salary?	
Culture	Are you satisfied with your current work culture?	
Professional Development	Are you satisfied with your professional development?	
Stability	Are you satisfied with your current work stability?	
Duration/Hours	Are you satisfied with your current work hours?	

**WORK** 

TOPIC	ANALYSIS AREA	SCORE
Support	Are you satisfied with the support you receive from your Family/Friends?	
Social Time	Are you satisfied with the social time you spend with your friends and family?	
Activities	Are you satisfied with the current type of activities you engage family and friends?	
Quality of Engagements	Are you satisfied by your quality of engagements with friends/family?	
Quantity of Engagement	Are you satisfied by the quantity of engagements with friends/family?	
Trust	Are you satisfied by the level of trust from your friends/family?	
Mutual Respect	Do you have mutual respect with your friends/family?	
Honesty	Are you honest with your friends/family?	
Bonding	Are you satisfied by the level of bonding you have with friends/family?	
Stability	Are you satisfied by the level of stability with your friends/family?	

TOPIC	ANALYSISAKEA	SCORE
Honesty	If you are in a relationship, are you honest with your partner?	
Happiness	Are you happy in your relationship?	
Respect	Do you have respect in your relationship?	
Confidence	Are you confident in your relationship?	
Trust	Are you satisfied with the level of trust in your relationship?	
Fun	Are you satisfied with the level of fun in your relationship?	
Loyalty	Are you satisfied with the level of loyalty in your relationship?	
Meaningfulness	Is your relationship meaningful?	



# FINANCE ENVIRONMENT ACHIEVEMENT 1 2 3 4 5 6 7 8 9 10 1 2 3 4 5 6 7 8 9 10

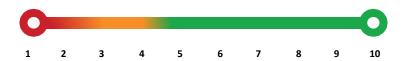
TOPIC	ANALYSIS AREA	SCORE
Meeting your Means	Are you currently earning enough to meet your means?	
Savings	Are you satisfied with your current savings?	
Financial Goals	Are you satisfied that you can reach your goals?	
Financial Anxiety	Are you financially anxious?	
Wants	Are your total earnings and investments at a satisfactory level for your stage in life?	
Investments	Are you satisfied with your earnings from investment and your investment strategy?	
Personal Assets	Are you satisfied with your personal assets?	
Debt/Loans	Are you satisfied with the level of your debt/loans?	
Bills/Payments	Are your bills/payments and outgoings at an affordable level or can you reduce some of your financial commitments?	

TOPIC	ANALYSIS AREA	SCORE
Stability	Are you satisfied with the stability of your workplace and home environments?	
Security	Are you satisfied with the level of safety and security in your home, workplace or leisure environments or in your transition to each environment?	
Clutter	Do you live in a cluttered environment?	
Location	Are you happy with the location of your environment?	
Cleanliness	Are you satisfied with the cleanliness of your environment?	
Satisfaction	Are you satisfied with your environment?	
Size	Are you satisfied with the size of your environment?	
Welcoming	Do you feel that you are welcomed into your environment?	
Comfort	Are you comfortable in your environment?	

TOPIC	ANALYSIS AREA	SCORE
Success	Do you feel that you are successful?	
Accomplishment	Do you feel that you have accomplished a lot in your lifetime?	
Fulfilment	Do you have a sense of fulfilment?	
Life Progression	Do you feel that your life is progressing?	
Recognition	Do you feel that you receive the recognition you deserve?	
Clarity of Goals	Do you feel that you have clear goals?	
Self-Worth	Do you have self-worth?	
Financial Rewards	Do you receive financial rewards?	
Non-Financial Rewards	Do you receive non-financial rewards?	
Satisfaction	Are you satisfied with your level of achievement?	



### **LEARNING**



TOPIC	ANALYSIS AREA	SCORE
Personal Growth	Are you satisfied with your personal growth?	
Continual Improvement	Do you feel that you are continuously improving and broadening your knowledge?	
New Experiences	Do you feel that you are gaining new experiences?	
Reading & Awareness	Are you spending enough time reading, learning and expanding your horizons?	
Time	Do you feel that you spend enough time learning new skills or participating in training courses?	
Challenge	Do you feel that you are being challenged?	





### **PLANNING AHEAD**

Most businesses have a strategic plan. However, it often sits on the shelf once the business is more established. Because things get in the way of even the best laid plans, it's important to regularly review your business goals and come up with strategies for overcoming obstacles to achieving these goals.

### TIPS TO HELP YOU ACHIEVE YOUR GOALS

- ✓ Clearly define your goal.
- List all the possible ways you might be able to achieve your goal. Don't try to evaluate them at this stage, just try and think of as many options as you can. With different pathways identified to achieve your goal, you can easily switch paths if an insurmountable obstacle gets in the way of your first plan of action.
- ✓ What are the advantages and disadvantages of each option? For example, what resources (like money, time or manpower) do you need to carry out the various plans? On balance, what seems the best option?
- ✓ Decide on a plan of action, and break this down into smaller sub-goals. By breaking it down into steps, the overall goal becomes easier to reach and keeps you motivated.
- ✓ Write down all possible obstacles that might need to be avoided, overcome or minimised. Map out how you would tackle them if they crop up. *Spending time identifying potential obstacles in advance better equips us to overcome them and feel more in control if they do occur.*
- ✓ Review your progress regularly.
- ✓ It's important to stay flexible.
- ✓ If an unexpected obstacle comes up you may need to revisit this process again.





# MY PERSONAL RESILIENCE ACTION PLAN











PHYSICAL	MENTAL	MANAGE STRESS	BEHAVIOURS	EMOTIONS
<ul> <li>✓ Enjoyable and         Rewarding Activities</li> <li>✓ Exercise Routines</li> <li>✓ Meditation         Controlled Breathing</li> </ul>	<ul> <li>✓ Think positively</li> <li>✓ Talk to people to solve</li> <li>✓ Brainstorming sessions</li> <li>✓ Adopt an "I can do this" attitude</li> </ul>	<ul> <li>✓ Accepting the business situation</li> <li>✓ Dealing with the issue</li> <li>✓ Taking Control</li> <li>✓ Problem Solving</li> <li>✓ Communicating</li> <li>✓ Managing time</li> </ul>	<ul> <li>✓ No working on weekend</li> <li>✓ Healthy Sleeping</li> <li>✓ Less Alcohol</li> <li>✓ More Social Outings</li> </ul>	<ul> <li>✓ Remaining Calm</li> <li>✓ Managing Emotions</li> <li>✓ Defusing Anger</li> <li>✓ Distraction</li> </ul>



## **YOUR ANSWERS**

Using the checklist in the previous section think of what high level things that you can do to increase your personal resilience.











PHYSICAL	MENTAL	MANAGE STRESS	BEHAVIOURS	EMOTIONS
1.	1.	1.	1.	1.
2.	2.	2.	2.	2.
3.	3.	3.	3.	3.
4.	4.	4.	4.	4.
5.	5.	5.	5.	5.



# **BE SPECIFIC**

ACTION	SPECIFIC	GOAL	ACTUAL



# **DO YOU NEED EXTRA SUPPORT**

PERSONAL SIGNS	PERSONAL SIGNS	PERSONAL SIGNS
□ Common fluctuations in mood	☐ Irritable	☐ Angry outbursts/aggressive
Physically and socially active	□ Nervous	☐ Extreme anxiety/panic attacks
Few sleep difficulties	□ Procrastinating	□ Depressed
□ Calm	☐ Difficulty sleeping	☐ Suicidal thoughts
	☐ Withdrawn	☐ Trouble falling asleep or staying asleep
	☐ Increasing alcoholuse	☐ Sleeping too much or too little
	Low energy	□ Physical illnesses
	☐ Angry	☐ Constant fatigue
	☐ Anxious	☐ Socially withdrawn
	☐ Forgetful	<ul><li>Excessive use of alcohol or drugs</li><li>Other addictions</li></ul>
CENTEDE IMPACT ON EVEDVO AVELIAICTICALINIC	NACCE ATE WAS STONE WAS TONE OF STREET	
SEVERE IMPACT ON EVERYDAY FUNCTIONING	MODERATE IMPACT ON FUNCTIONING	POSITIVE, HEALTHY FUNCTIONING
AT WORK SIGNS	AT WORK SIGNS	AT WORK SIGNS
☐ Easily concentrates on the task at hand	Difficulty concentrating	Difficulty performing duties at work
☐ Punctual	Not meeting deadlines	Difficulty controlling behaviour at work
☐ Achieves deadlines	Attention to detail is less than usual	Inability to concentrate on the taskat
☐ Pays attention to detail	Less engaged in meetings than usual	hand
☐ Has high work standards	Lower than usual work standards	Withdrawn from colleagues, customers
☐ Sociable with colleagues, customers and clients	Often anti-social with colleagues,	and clients
☐ Engaged in meetings	customers and clients	Not paying regulatory expenses,
☐ Consistent performance	Slow paying regulatory expenses,	employee wages and service providers
☐ Solutions focused	employee wages and service providers	Absent from work
☐ Meeting regulatory expenses and promptly paying	Negative and not solutions focused	
employee wages and service providers		



#### **WORKPLACE ISSUES**

Mental health issues impact on the way people function at work. You might have noticed a change in the behaviour or mood of someone with whom you work. In some cases, the following work behaviours may have come to your attention:

- ✓ Impatient, irritable or more easily angered than usual.
- ✓ Consistently looking tired and fatigued.
- ✓ Increasingly absent from work, or less punctual than normal
- ✓ Less productive at work e.g. missing easily attainable deadlines, taking longer than usual to complete tasks or having difficulty managing multiple demands.
- ✓ Less socially engaged or communicative.





# MANAGING MENTAL HEALTH RELEVANCE OF MENTAL HEALTH TO BUSINESS

It doesn't matter whether mental health problems are experienced by business managers or their staff, common conditions like depression and anxiety can impact on business performance.

#### **KEY IMPACTS**

- ✓ Lost productivity (through days off work or not working at full capacity).
- ✓ Damage to relationships with clients, staff or family members.

#### WHY SHOULD SMALLER BUSINESSES BE CONCERNED?

- ✓ The fewer people who work in a business, the greater the potential for impact.
- ✓ Allocating resources and/or training for specialist.
- ✓ human resource services enjoyed by larger organizations isn't always possible.
- ✓ According to the World Health Organization, depression is becoming more common, and by 2020 it will be second only to heart disease as the leading cause of disability.





#### SIGNS OF MENTAL HEALTH ISSUES IN THE WORKPLACE

Mental health issues impact on the way people function at work. You might have noticed a change in the behaviour or mood of someone with whom you work. In some cases, the following work behaviours may have come to your attention:

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- ✓ Increasingly absent from work, or less punctual than normal
- ✓ Less productive at work e.g. missing easily attainable deadlines, taking longer than usual to complete tasks or having difficulty managing multiple demands.
- ✓ Less socially engaged or communicative.





# ACCORDING TO THE WORLD HEALTH ORGANIZATION

- ✓ Depression is a common mental disorder. Globally, more than 264 million people of all ages suffer from depression.
- ✓ Depression is a leading cause of disability worldwide and is a major contributor to the overall global burden of disease.
- ✓ More women are affected by depression than men.
- ✓ Depression can lead to suicide.
- ✓ There are effective psychological and pharmacological treatments for moderate and severe depression.





#### **DEPRESSION**

Everyone gets low or feels sad from time to time, but this generally passes. Depression is different. Depression can drastically change the way you think, feel (physically and emotionally), and behave, most of the time, most days.

Depression is a state of low mood and aversion to activity. It can affect a person's thoughts, behavior, motivation, feelings, and sense of well-being. It may feature sadness, difficulty in thinking and concentration and a significant increase or decrease in appetite and time spent sleeping. People experiencing depression may have feelings of dejection, hopelessness and, sometimes, suicidal thoughts.

#### WHAT CAUSES DEPRESSION?

While we don't know exactly what causes depression, a number of things are often linked to its development. Depression usually results from a combination of recent events and other longer-term or personal factors, rather than one immediate issue or event.





# CAUSES OF **DEPRESSION**



#### **LIFE EVENTS**

Research suggests that continuing difficulties – long-term unemployment, living in an abusive or uncaring relationship, long-term isolation or loneliness, prolonged work stress – are more likely to cause depression than recent life stresses. However, recent events (such as losing your job) or a combination of events can 'trigger' depression if you're already at risk because of previous bad experiences or personal factors.



#### **PERSONAL FACTORS**

**FAMILY HISTORY** – Depression can run in families and some people will be at an increased genetic risk. However, having a parent or close relative with depression doesn't mean you'll automatically have the same experience. Life circumstances and other personal factors are still likely to have an important influence.

**PERSONALITY** – Some people may be more at risk of depression because of their personality, particularly if they have a tendency to worry a lot, have low selfesteem, are perfectionists, are sensitive to personal criticism, or are self-critical and negative.

**SERIOUS MEDICAL ILLNESS** – The stress and worry of coping with a serious illness can lead to depression, especially if you're dealing with long-term management and/or chronic pain.

**DRUG AND ALCOHOL USE** – Drug and alcohol use can both lead to and result from depression. Many people with depression also have drug and alcohol problems. Over 500,000 Australians will experience depression and a substance use disorder at the same time, at some point in their lives.



#### **CHANGES IN THE BRAIN**

Although there's been a lot of research in this complex area, there's still much we don't know. Depression is not simply the result of a 'chemical imbalance', for example because you have too much or not enough of a particular brain chemical. It's complicated, and there are multiple causes of major depression. Factors such as genetic vulnerability, severe life stressors, substances you may take (some medications, drugs and alcohol) and medical conditions can affect the way your brain regulates your moods.

Most modern antidepressants have an effect on your brain's chemical transmitters (serotonin and noradrenaline), which relay messages between brain cells – this is thought to be how medications work for more severe depression. Psychological treatment can also help you to regulate your moods. Effective treatment can stimulate the growth of new nerve cells in circuits that regulate your mood, which is thought to play a critical part in recovering from the most severe episodes of depression.





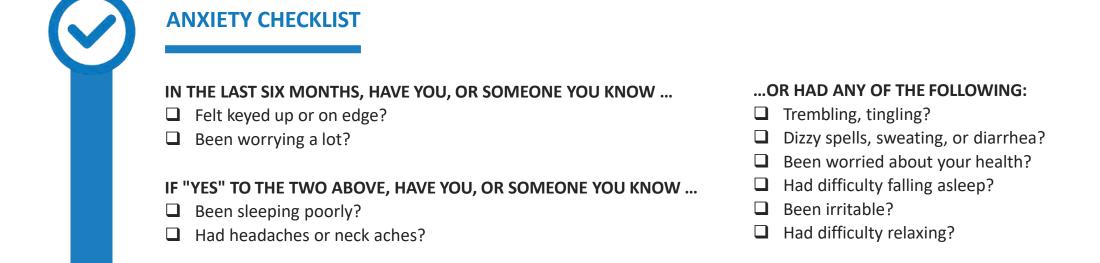
FOI	R MORE THAN TWO WEEKS HAVE YOU OR SOMEONE YOU KNOW
	Had low energy?
	Lost interest in things you normally enjoy?
	Lost confidence in yourself?
	Felt hopeless?
	'YES" TO ANY OF THE ABOVE, HAVE YOU OR SOMEONE YOU KNOW ALSO  Had difficulty concentrating?  Lost weight (due to poor appetite)?  Been waking early?  Felt slowed up?  Tended to feel worse in the mornings?

Regardless of what is causing the depression it is important to know it is not something people can just "snap out" of. They may need professional help to recover.



#### **ANXIETY**

We all feel anxious or worried occasionally. Sometimes people have difficulty controlling their worry - it becomes excessive, unrealistic, and interferes significantly with their day-to-day life.



IF YOU ANSWER "YES" TO TWO OR MORE QUESTIONS YOU COULD BE AT RISK. YOU SHOULD CONSIDER SEEING A GP OR PSYCHOLOGIST FOR FURTHER ASSESSMENT



#### **SUBSTANCE ABUSE**

People suffering from depression and anxiety often have associated problems with excessive use of alcohol and drugs. You might like to unwind with a beer or glass or wine sometimes, but heavy or prolonged use of drugs or alcohol as a way of coping can lead to additional problems, including risks to workplace safety.



#### ALCOHOL AND DRUG USE CHECKLIST

- Have you felt you ought to cut down on your drinking or drug use?
- Have people annoyed you be criticising your drinking or drug use?
- ☐ Have you felt bad or guilty about your drinking or drug use?
- Have you ever had a drink or used drugs first thing in the morning to steady your nerves, get rid of a hangover or get the day started?



IF YOU ANSWER "YES" TO TWO OR MORE QUESTIONS YOU COULD BE AT RISK. YOU SHOULD CONSIDER SEEING A GP OR PSYCHOLOGIST FOR FURTHER ASSESSMENT



## **ACKNOWLEDGEMENTS PERSONAL RESILIENCE**

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## **NEED TO SPEAK TO SOMEONE FURTHER**



If you are anyone around you needs to seek additional support we have provided contact details below for a number of incredible organizations throughout Australia, New Zealand, United States and The United Kingdom.

Australia

#### New Zealand

#### **United States**

## **United Kingdom**

organization	Phone Number
Beyond Blue Support Service	1300 22 4636
Lifeline	13 11 14
SANE	1800 187 263
Suicide Call Back Service	1300 659 467
Men's Line Australia	1300 78 99 78
Alcohol Drugs Information Service	1800 250 015
National Debt Helpline	1800 007 007

organization	Phone Number
Lifeline	0800 543 354
Healthline	0800 611 116
Samaritans	0800 726 666
Depression Helpline	0800 111 757
Alcohol & Drug Helpline	0800 787 797

organization	Phone Number
Mental Health America	1-800-273-8255
National Suicide Prevention Lifeline	1-800-273-8255
SAMHSA National Helpline	1-800-662-4357
National Alliance on Mental Illness	1-800-950-6264
Panic Disorder Information Hotline	1-800-64-PANIC

organization	Phone Number	
CALM	0800 58 58 58	
Samaritans	116 123	
SANE	0300 304 7000	
Rethink Mental Illness	0300 5000 927	
Mind	0300 123 3393	



# Institute of Advisors